

Custom Targets

Custom Target Power App

<https://apps.powerapps.com/play/e/default-321af0d9-db62-478a-8ce2-272d3b90a0cb/a/35000c4f-4ff7-4dd6-9cde-d4ded979a3c4?tenantId=321af0d9-db62-478a-8ce2-272d3b90a0cb&hint=443417c6-21e6-4b63-948c-a49c319ac64d&sourcetime=1723215361552>

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Custom Target Inquiry

When a customer reaches out about a custom target and are asking about the below information anyone can provide it. If they are still interested pass them over to Dan or Myself. Verify the customer is interested in getting the minimum quantity and is okay with the timeline will save all of us time.

Minimum Orderable Quantity

Paper - 2,500, if the size is larger than 23"x25" the minimum might go up to 5,000

CB - 5,000

Steel - We do not offer custom steel targets.

Designing the target

We will design the target based on what they want. They can't customize any target but most of our targets they can add their logo to or make slight changes to as long as they hit the minimum. An example of a design we would use is the FLDC-P as we designed it with another organization.

Customer description is sent to marketing they make a mockup > we send to customer > provide feedback to marketing > they update > Repeat until customer is happy with design.

Pricing

Pricing depends on the number of colors used, paper size, weight, etc. We can quote them once we have the requirements of their target.

Leadtime/Timeline

Generally it takes between 4 and 8 weeks. Depending on how many iterations we do to the original mockup.

Exclusive to the agency or do we sell online?

The target is generally exclusive to the agency unless they want us to sell it online and it's a product we believe will sell well. As a rule of thumb we don't commit to stocking their target but that's something Dan and myself can work out.